



Pittsburgh

PENNSYLVANIA

July 31-
August 3

IAFP 2022

Invitation to Exhibit

Exhibit Dates

July 31- August 2

Promote your products and services at IAFP 2022

2900 100th Street, Suite 309
Des Moines, Iowa 50322-3855, USA
+1 515.276.3344 | Fax +1 515.276.8655

foodprotection.org



International Association for
Food Protection®

Exhibit Hall Schedule

EXHIBIT SET UP*

SUNDAY, JULY 31

9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR DOWN

TUESDAY, AUGUST 2

6:15 p.m. – 11:00 p.m.

EXHIBIT HOURS

SUNDAY, JULY 31

7:30 p.m. – 9:30 p.m.

MONDAY, AUGUST 1

10:00 a.m. – 6:15 p.m.

TUESDAY, AUGUST 2

10:00 a.m. – 6:15 p.m.

*20' x 20' and larger may begin set-up
Saturday 10:00 a.m. – 5:00 p.m.

HOURS SUBJECT TO CHANGE

Planned Exhibit Hall Events

SUNDAY, JULY 31

7:30 p.m. – 9:30 p.m.

Cheese and Wine Reception

MONDAY, AUGUST 1

10:00 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception

TUESDAY, AUGUST 2

10:00 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception



Booth Information

BOOTH INCLUDES

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
(Additional registrations are available at regular registration rates)
- Listing on IAFP Website
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program Book
- Promotion of marketing materials on IAFP 2022 App

BOOTH PRICES

Single 10' x 10'	\$3,650
Double 10' x 20'	\$7,300
Quad 20' x 20'	\$14,600
6-plex 20' x 30'	\$21,900
Corner	add \$210

RESERVE YOUR BOOTH SPACE ONLINE
AT FOODPROTECTION.ORG

Meeting App

The IAFP 2022 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information anytime using their smartphones.





Important Information

MARCH 31 CANCELLATION DEADLINE

APRIL BOOTH SELECTION BEGINS

MAY 21 DEADLINE TO BE LISTED
IN THE PROGRAM BOOK

JULY 31 SHOWTIME!

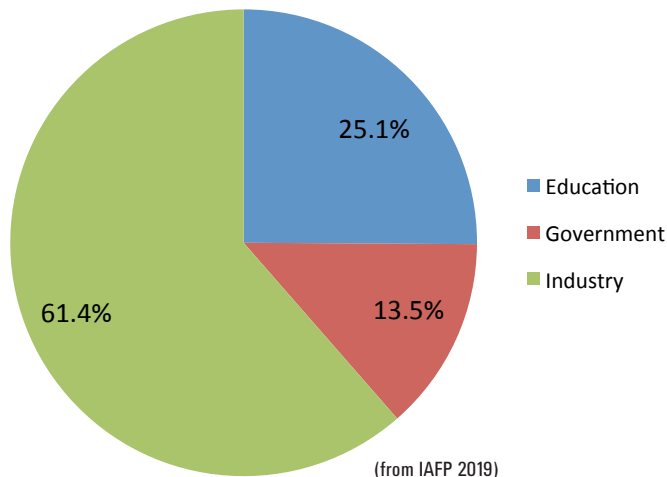
**VISIT THE IAFP 2022
WEBSITE FOR DETAILS
ON RESERVING A
HOTEL ROOM.**

Sponsorship opportunities are available. Increase your exposure by becoming a sponsor!



MORE THAN 900 PRESENTATIONS TAKE PLACE DURING THREE DAYS.

Attendees Primary Field of Employment



Professional Development Groups

Advanced Molecular Analytics

Applied Laboratory Methods

Beverages and Acid/Acidified Foods

Dairy Quality and Safety

Developing Food Safety Professionals

Food Chemical Hazards and Food Allergy

Food Defense

Food Fraud

Food Hygiene and Sanitation

Food Law

Food Packaging

Food Safety Assessment, Audit and Inspection

Food Safety Culture

Food Safety Education

Fruit and Vegetable Safety and Quality

HACCP Utilization and Food Safety Systems

International Food Protection Issues

Low Water Activity Foods

Meat and Poultry Safety and Quality

Microbial Modelling and Risk Analysis

Pre Harvest Food Safety

Retail and Foodservice

Sanitary Equipment and Facility Design

Seafood Safety and Quality

Student

Viral and Parasitic Foodborne Disease

Water Safety and Quality

PROFESSIONAL DEVELOPMENT GROUP MEETINGS TAKE PLACE SUNDAY, JULY 31 AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES FROM 55 COUNTRIES PARTICIPATED VIRTUALLY AND IN-PERSON AT IAFP 2021.



Promotional Opportunities

We invite you to participate as a sponsor for IAFP 2022. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (foodprotection.org).

SPONSORSHIP EVENT LIST

AMOUNT EVENT

PLATINUM Includes Logo Recognition

- \$30,000 CONFERENCE PROGRAM BAG
- \$25,000 OPENING RECEPTION
- \$20,000 EXHIBIT HALL RECEPTION (Monday or Tuesday)

GOLD Includes Logo Recognition

- \$16,000 BADGE HOLDERS WITH LANYARDS
- \$15,000 EXHIBIT HALL LUNCH (Monday or Tuesday)
- \$15,000 NETWORKING LUNCH (Wednesday)
- \$14,000 MEETING APP
- \$13,000 WELCOME RECEPTION
- \$12,500 NOTEPADS WITH SPONSOR'S LOGO
- \$12,500 PRESIDENT'S RECEPTION
- \$12,000 HOTEL KEY ADVERTISING
- \$11,000 CONFERENCE WIFI

AMOUNT EVENT

SILVER Includes Logo Recognition

- \$9,000 INTERNET CAFE
- \$9,000 EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)
- \$7,000 EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)
- \$5,500 STUDENT PDG LUNCHEON
- \$5,500 COFFEE BREAK (Wednesday morning)
- \$5,000 COFFEE BREAK (Wednesday afternoon)
- \$5,000 EARLY MORNING COFFEE (Monday or Tuesday)

CONTRIBUTORS

- \$4,000 EARLY MORNING COFFEE (Wednesday morning)
- \$4,000 EDITORIAL BOARD RECEPTION
- \$3,500 COMMITTEE DAY REFRESHMENTS
- \$3,000 AWARDS BANQUET FLOWERS
- \$2,500 FLOOR SIGNAGE
- \$1,000 PENS FOR COMMITTEE DAY
- \$1,000 SPEAKER TRAVEL SUPPORT (Multiple opportunities available)

SPONSORSHIP PARTICIPANT

COMPANY _____ CONTACT PERSON _____
(Please print)

ADDRESS _____

CITY _____ STATE OR PROVINCE _____

POSTAL CODE/ZIP +4 _____ COUNTRY _____

PHONE _____ EMAIL _____

DESIRED EVENT(S) TO SPONSOR _____

AMOUNT PAID \$ _____ PAYMENT TYPE: CHECK INVOICE
U.S. Funds on U.S. Bank

CREDIT CARD NUMBER _____ MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CARD ID #* _____ EXPIRATION DATE _____

CARDHOLDER SIGNATURE _____

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
 American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by March 31, 2022. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required _____

Date _____

Return to: Farrah Bengé
 fbenge@foodprotection.org
 Fax: +1 515.276.8655

Direct Questions to:
 David Larson | dave@larsonentllc.com
 Phone: +1 515.440.2810



Exhibitors at IAFP 2021

3-A Sanitary Standards, Inc.	Fluxergy Inc. (v)	QSI
3M Food Safety	Food Microbiological Laboratories, Inc.	Quality Assurance & Food Safety Magazine
ACO, Inc.	Food Safety CTS, LLC	Remco Products (v)
AEMTEK Laboratories	Food Safety Net Services	Rheonix, Inc. (v)
AFCO – A ZEP Company	Food Safety News	Rochester Midland Corporation–Food Safety Division
Analytical Resource Laboratories	FoodChain ID	RQA, Inc.
AOAC International (v)	FoodChek Systems Inc.	Sartorius
Applied Food Diagnostics (v)	FREMONTA Corp.	Seward Laboratory Systems Inc.
Aptar Food + Beverage – Food Protectio	Goodway Technologies	SGS (v)
Arizona/California Leafy Greens Marketing Agreement	Hamilton Company	Shoe Cover Magic
Art's Way Scientific	Hardy Diagnostics	Smart Food Safe
ASI Food Safety	Hydrite Chemical Co.	SnapDNA
Association of Food and Drug Officials	Hygiena	Springer Nature
Autoscribe Informatics, Inc.	IEH Laboratories & Consulting Group (v)	Sterilex
Bayer	INFICON	Stop Foodborne Illness
BCN Research Laboratories Inc.	InnovaPrep	Tentamus NA
Bia Diagnostics	International Association for Food Protection–Student PDG	Thermo Fisher Scientific
BioFront Technologies	Interscience Laboratories, Inc. (v)	Vitsab International AB (v)
BIOLYPH	Intertek Alchemy	Whirl-Pak®
bioMérieux, Inc. (v)	MadgeTech	World Bioproducts
Bio-Rad Laboratories, Inc.	Matrix Sciences	Zee Company
Bioscience International	Mérieux NutriSciences (v)	Zymo Research Corp.
BIOTECON Diagnostics	Michelson Laboratories, Inc.	
BootieButler®	Michigan State University Online Food Safety Program	VIRTUAL ONLY BOOTHS
Certified Laboratories	Microbiologics	Chihon Biotechnology
Charm Sciences, Inc.	Midland Scientific	Clear Labs
ClorDiSys Solutions, Inc.	National Environmental Health Association	FDA/Center for Food Safety and Applied Nutrition
Copan Newlab	Nelson-Jameson, Inc.	Food Quality & Safety
Corning Incorporated	NEOGEN	Food Safety Magazine
Crystal Diagnostics	Neutec Group, Inc.	Food Safety Summit
CultureMediaConcepts®	NOVOLYZE (v)	IFC
Decon7 Systems, Inc. (v)	NSI Lab Solutions	International Food & Meat Topics
Deibel Laboratories	PathogenDx	MilliporeSigma
Detectamet Detectable Products	Perry Johnson Registrars Food Safety, Inc.	Pall Corporation
Eagle Protect PBC	Polyskope Labs	Partnership for Food Safety Education
Ecolab	Procter and Gamble Professional	Romer Labs
Eurofins	PureLine	Smart Food Safe
Extreme Microbial Technologies	Q Laboratories	Springer Nature
FlexXray, LLC		Stop Foodborne Illness

(v) = Exhibitor was virtual and in-person

IAFP 2022 *Call for Submissions*

Deadlines

October 5, 2021 – Symposium, Roundtable and Workshop Submissions

January 18, 2022 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford

Phone: +1 515.276.3344

Email: tford@foodprotection.org



Future IAFP Annual Meetings

IAFP 2023 – July 16–19, Toronto, Ontario, Canada

IAFP 2024 – July 14–17, Long Beach, California, USA