



INVITATION TO EXHIBIT



Phoenix • Arizona

IAFP 2021

JULY 18-21

In-Person
and Virtual

EXHIBIT DATES

JULY 18-20



International Association for
Food Protection[®]

2900 100th Street, Suite 309
Des Moines, Iowa 50322-3855, USA
+1 515.276.3344

foodprotection.org

In-Person Exhibit Hall Schedule

EXHIBIT SET-UP

SUNDAY, JULY 18

9:00 a.m. – 6:00 p.m.

EXHIBIT TEAR-DOWN

TUESDAY, JULY 20

6:15 p.m. – 11:00 p.m.

EXHIBIT HOURS

SUNDAY, JULY 18

7:30 p.m. – 9:30 p.m.

MONDAY, JULY 19

10:00 a.m. – 6:15 p.m.

TUESDAY, JULY 20

10:00 a.m. – 6:15 p.m.

HOURS SUBJECT TO CHANGE

PLANNED EXHIBIT HALL EVENTS

SUNDAY, JULY 18

7:30 p.m. – 9:30 p.m.

Cheese and Wine Reception

MONDAY, JULY 19

10:00 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception

TUESDAY, JULY 20

10:00 a.m. Coffee Break

11:45 a.m. – 1:30 p.m. Lunch

3:00 p.m. Coffee Break

5:15 p.m. – 6:15 p.m. Reception



(from IAFP 2019)

“The IAFP Conference is the best food safety show that we do all year. The quality of the attendees is second to none. Many attendees have purchasing power and come to the booth ready to discuss projects. Additionally, the Association does a fabulous job of scheduling time for attendees to be on the exhibit floor and hosts several events on the show floor to encourage attendee/exhibitor interaction. We look forward to the IAFP show next year.”

Catherine Hornsby
BluLine Solutions

Booth Information

BOOTH INCLUDES

- 10' x 10' booth with pipe and drape
- One 6' skirted table
- Two standard chairs
- One wastebasket
- Three meeting registrations per booth
(Additional registrations are available at regular registration rates)
- Listing on IAFP Website
- Listing in *Food Protection Trends*
- Descriptive listing in the Annual Meeting Program Book
- Promotion of marketing materials on IAFP 2021 App



(from IAFP 2019)

MEETING APP

The IAFP 2021 meeting app gives exhibitors the opportunity to increase visibility to all conference attendees. Exhibitors may upload brochures, marketing materials and company information to the app. Attendees will be able to browse exhibitor information any-time using their smartphones.

IN-PERSON BOOTH PRICES

Single 10' x 10'	\$ 3,550
Double 10' x 20'	\$ 7,100
Quad 20' x 20'	\$14,200
6-plex 20' x 30'	\$21,300
Corner	add \$210
Virtual	add \$350

VIRTUAL BOOTH PRICE

\$ 1,200

RESERVE YOUR BOOTH SPACE ONLINE
AT FOODPROTECTION.ORG



(from IAFP 2019)



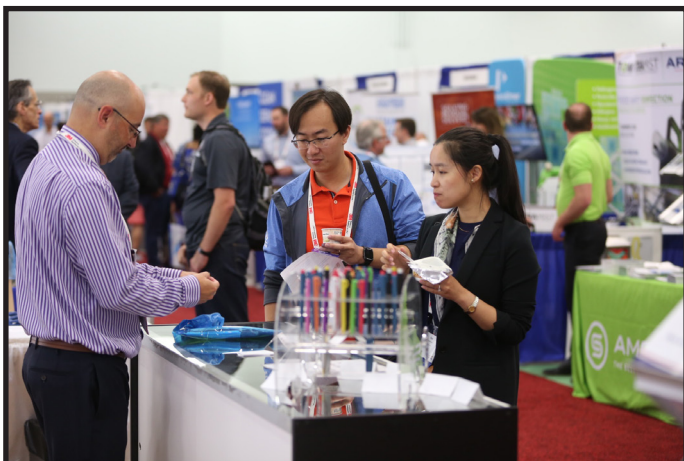
(from IAFP 2019)



Important Information

MARCH 31	FULL PAYMENT DUE
APRIL.....	BOOTH SELECTION BEGINS
MAY 21.....	DEADLINE TO BE LISTED IN THE PROGRAM BOOK
JULY 1	CANCELLATION DEADLINE FOR A FULL REFUND
JULY 18	SHOWTIME!

VISIT THE IAFP 2021 WEBSITE FOR DETAILS ON RESERVING A HOTEL ROOM.

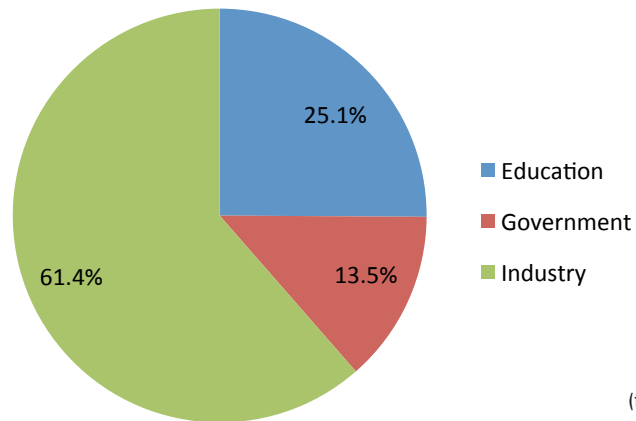


(from IAFP 2019)

Sponsorship opportunities are available. Increase your exposure by becoming a sponsor!

MORE THAN 900 PRESENTATIONS TAKE PLACE DURING THREE DAYS.

ATTENDEES PRIMARY FIELD OF EMPLOYMENT



(from IAFP 2019)



(from IAFP 2019)

PROFESSIONAL DEVELOPMENT GROUPS

- | | | |
|--|--|--|
| Advanced Molecular Analytics | Food Law | Meat and Poultry Safety and Quality |
| Applied Laboratory Methods | Food Packaging | Microbial Modelling and Risk Analysis |
| Beverages and Acid/Acidified Foods | Food Safety Assessment, Audit and Inspection | Pre Harvest Food Safety |
| Dairy Quality and Safety | Food Safety Culture | Retail and Foodservice |
| Developing Food Safety Professionals | Food Safety Education | Sanitary Equipment and Facility Design |
| Food Chemical Hazards and Food Allergy | Fruit and Vegetable Safety and Quality | Seafood Safety and Quality |
| Food Defense | HACCP Utilization and Food Safety Systems | Student |
| Food Fraud | International Food Protection Issues | Viral and Parasitic Foodborne Disease |
| Food Hygiene and Sanitation | Low Water Activity Foods | Water Safety and Quality |

PROFESSIONAL DEVELOPMENT GROUP MEETINGS WILL BE HELD VIRTUALLY
IN JUNE AND ARE OPEN TO ALL ANNUAL MEETING ATTENDEES

ATTENDEES FROM 50 COUNTRIES PARTICIPATED AT IAFP 2019.



Promotional Opportunities

We invite you to participate as a sponsor for IAFP 2021. Sponsorship participation provides an excellent opportunity to position your company or organization as a supporter of the Association.

Please review the event listing to select the event that will best position your organization. Reservations will be taken in the order received for any open sponsorship event. A waiting list for events with a right of first option will be established. Partial sponsorships may be available. Sponsors are recognized on appropriate signage, printed materials in the Program Book and on the IAFP website (www.foodprotection.org).

SPONSORSHIP EVENT LIST

AMOUNT	EVENT
PLATINUM	
\$30,000	CONFERENCE PROGRAM BAG
\$25,000	OPENING RECEPTION
\$20,000	EXHIBIT HALL RECEPTION (Monday or Tuesday)
GOLD	
\$15,000	EXHIBIT HALL LUNCH (Monday or Tuesday)
\$15,000	NETWORKING LUNCH (Wednesday)
\$15,000	BADGE HOLDERS WITH LANYARDS
\$13,000	MEETING APP
\$12,500	PRESIDENT'S RECEPTION
\$12,000	WELCOME RECEPTION
\$12,000	NOTEPADS WITH SPONSOR'S LOGO
\$11,000	HOTEL KEY ADVERTISING

AMOUNT	EVENT
SILVER	
\$10,000	CONFERENCE WIFI
\$9,000	INTERNET CAFE
\$9,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday a.m.)
\$7,000	EXHIBIT HALL COFFEE BREAK (Monday or Tuesday p.m.)
\$6,000	AISLE SIGNS
\$5,500	STUDENT PDG LUNCHEON
\$5,500	COFFEE BREAK (Wednesday morning)
\$5,000	COFFEE BREAK (Wednesday afternoon)
\$5,000	EARLY MORNING COFFEE (Monday or Tuesday)
\$4,000	EARLY MORNING COFFEE (Wednesday morning)
\$4,000	EDITORIAL BOARD RECEPTION
\$3,500	COMMITTEE DAY REFRESHMENTS
\$3,000	AWARDS BANQUET FLOWERS
\$2,500	FLOOR SIGNAGE
\$1,000	PENS FOR COMMITTEE DAY
\$1,000	SPEAKER TRAVEL SUPPORT (Multiple opportunities available)

SPONSORSHIP PARTICIPANT

COMPANY _____ CONTACT PERSON _____
(Please print)

ADDRESS _____

CITY _____ STATE OR PROVINCE _____

POSTAL CODE / ZIP +4 _____ COUNTRY _____

PHONE _____ FAX _____ EMAIL _____

DESIRED EVENT(S) TO SPONSOR _____

AMOUNT PAID \$ _____ PAYMENT TYPE: CHECK INVOICE
U.S. Funds on U.S. Bank

CREDIT CARD NUMBER _____ MASTERCARD VISA AMERICAN EXPRESS DISCOVER

CARD ID #* _____ EXPIRATION DATE _____

CARDHOLDER SIGNATURE _____

*Visa, Mastercard and Discover: See 3-digit Card ID number on the back of the card after account number.
 American Express: See 4-digit, non-embossed number printed above your account number on the face of your card.

Signature verifies that the company listed wishes to secure stated sponsorship and agrees to pay all appropriate fees by **March 30, 2021**. All sponsorships are non-cancelable and non-refundable upon receipt of this form.

Signature Required _____

Date _____

Return to IAFP:
 Farrah Benge | fbenge@foodprotection.org

Direct Questions to:
 David Larson | dave@larsonentllc.com
 Phone: +1 515.440.2810



Exhibitors

IAFP 2019 Exhibitors

3-A Sanitary Standards, Inc.
3M Food Safety
A2LA
ACO, Inc Hygienic Drainage
AEMTEK, Inc.
AFCO
AFI Corporation
Alchemy Systems
Alliance for Advanced Sanitation
Alpha Biosciences, Inc.
Amerisan LLC
AOAC Research Institute
API Group – LGC
Arizona and California Leafy Greens Marketing Agreement
Art's Way Scientific, Inc.
Association of Food and Drug Officials
Bayer Digital Pest Management
BaySpec, Inc.
BCN Research Laboratories, Inc.
Bia Diagnostics
BioFront Technologies
Bioionix, Inc.
BIOLYPH LLC
bioMérieux, Inc.
Biomist
Bio-Rad Laboratories
Bioscience International, Inc.
Bird • B • Gone
BirdBuffer
Blulog US
BootieButler
Bruker Corporation
BSI Group America
Bureau Veritas – BV Labs Food & Agri
CDC NCEH/ATSDR
Cedarlane
Certified Laboratories
CERTUS
Charm Sciences Inc.
Check-Points B.V.
Chihon Biotechnology
Clean Beam
Clear Labs
ClorDiSys Solutions, Inc.
Cold Jet
CompWALK
Corning Incorporated
Corvium, Inc.
Cotton Global Disaster Solutions
Crystal Diagnostics
CultureMediaConcepts®
Decon7 Systems LLC
Deibel Laboratories, Inc.
Detectamet Detectable Products Inc.
EAS Consulting Group, LLC
Ecoclear LLC
Ecolab, Inc.
Emport LLC
EMSL Analytical Inc.
Enviro Tech Chemical Services
Environmental Safety Technologies
Envoc
Eurofins Scientific
Extreme Microbial Technologies
FDA/CFSAN
FlexXray
Food Microbiological Laboratories, Inc.
Food Quality & Safety Magazine
Food Safety CTS, LLC
Food Safety Magazine
Food Safety Net Services
Food Safety News
Food Safety Summit
FoodChek Systems Inc.
FoodLogIQ®
FREMONTA
GFSI-The Consumer Goods Forum
GIANtMicrobes, Inc.
Hamilton Company
Hardy Diagnostics
Hettich Instruments
HiMedia Laboratories Pvt. Ltd.
Hygiene
ICFMH (IVZW International Committee on Food Microbiology and Hygiene)
IEH Laboratories & Consulting Group

IFC
Illumina
Indoor Biotechnologies, Inc.
InnovaPrep
International Association for Food Protection
International Association for Food Protection-Student PDG
International Food & Meat Topics
Interscience Laboratories Inc.
Johns Hopkins University Center for Biotechnology Education
KLEANZ Food Safety Technologies
LexaGene
Lightning Technologies LLC
Log₁₀
MadgeTech
Matrix Sciences
MediaBox by Microbiology International
Meridian Bird Removal
Mérieux NutriSciences
Merq Automation
METER Group, Inc. USA
Michelson Laboratories
Michigan State University Online Food Safety Program
Mi-Corporation
Micro Essential Laboratory
Microbac Laboratories, Inc.
Microbiologics
Microbiology International
Midland Scientific, Inc.
MilliporeSigma
MP Biomedicals, LLC
Murray-Brown Laboratories, Inc.
National Environmental Health Association
National Registry of Food Safety Professionals
Nelson-Jameson, Inc.
Nemis Technologies AG
Neogen
Nestle Quality Assurance Center (NQAC) Dublin
Neutec Group Inc.
Newly Weds Foods
Novolyze
NSF International
NSI Lab Solutions
Orkin
OurRecords, Inc.
Oxford Nanopore Technologies, Ltd.
Ozone Partner US
Pall Corporation
Partnership for Food Safety Education
Passport Food Safety Solutions
PathSpot Technologies, Inc.
PerkinElmer
PolySkope Labs
PrimusLabs
Procter & Gamble Professional
Promega Corporation
Prometric
PURE Bioscience, Inc.
PureLine
Puritan Medical Products Company, LLC
Q Laboratories
QA Line
QSI
QualiTru Sampling Systems
Quality Assurance & Food Safety Magazine
QuoData GmbH Quality & Statistics
R & F Products
Randex Food Diagnostics
Reading Thermal
Remco
Rheonix, Inc.
Romer Labs®
ROA, Inc.
Safe Food Alliance
SafeFood 360
SafeTraces, Inc.
SAI Global
Sartorius Corp.
Sentry Equipment
Seward Laboratory Systems, Inc.
SGS
SnapDNA
Solus Scientific
Springer Nature
Stearamerica, Inc.
Steramist by TOMI
Sterilex
Stop Foodborne Illness
Suttner America Co.

TAAG Genetics
TandD US, LLC
Tasmanian Institute of Agriculture
TEGAM Inc.
Testo Solutions USA, Inc.
Thermo Fisher Scientific
ToxStrategies
TriStrata Group
USDA National Agricultural Library Food Safety Research Information Office
Weber Scientific
Whirl-Pak®
World Bioproducts
XENON
Zee Company
Zeulab
Zymo Research Corp.

IAFP 2020 Virtual Exhibitors

3-A Sanitary Standards, Inc.
3M Food Safety
AEMTEK, Inc.
AFCO
AOAC International
Aptar Food + Beverage-Food Protection
bioMérieux, Inc.
Bio-Rad Laboratories
Bioscience International, Inc.
BIOTECON Diagnostics
BluLine Solutions
Certified Laboratories
Charm Sciences Inc.
ClorDiSys Solutions, Inc.
Decon7 Systems LLC
Deibel Laboratories, Inc.
Diversey, Inc.
EAS Consulting Group, LLC
Ecolab, Inc.
Emport LLC
Eurofins
FDA/CFSAN
Food Safety Magazine
Food Safety Net Services
Food Safety News
Food Safety Summit
FoodLogIQ®
FSS Inc.
GFSI-The Consumer Goods Forum
Hamilton Company
Hydrite
Hygiene
IEH Laboratories & Consulting Group
IFC
INFICON
International Association for Food Protection
International Association for Food Protection-Student PDG
International Food & Meat Topics
KLEANZ Food Safety Technologies
Mérieux NutriSciences
Micro Essential Laboratory
Microbiologics
MilliporeSigma
Nelson-Jameson, Inc.
NEOGEN
Novalent Biotech
NOVOLYZE
Opentrons
Pall Corporation
Partnership for Food Safety Education
PathogenDx
PerkinElmer
Perry Johnson Registrars Food Safety, Inc.
Promega Corporation
Quality Assurance & Food Safety Magazine
R-Biopharm, Inc.
Remco
Rheonix
Rochester Midland Corporation
Romer Labs®
SGS
Sterilex
Stop Foodborne Illness
Thermo Fisher Scientific
USDA- National Agricultural Library
Wiley-Food Quality and Safety
XENON

IAFP 2021 CALL FOR SUBMISSIONS

DEADLINES

November 10, 2020 – Symposium, Roundtable and Workshop Submissions

January 19, 2021 – Technical and Poster Abstract Submissions

Questions regarding submissions can be directed to Tamara Ford

Phone: +1 515.276.3344

Email: tford@foodprotection.org

FUTURE IAFP ANNUAL MEETINGS

IAFP 2022 – July 31–August 3, Pittsburgh, Pennsylvania

IAFP 2023 – July 16–19, Toronto, Ontario, Canada

